



CULTURE CRUSH

Biography

Culture Crush is a music project created by Leandro Enio Ricciari (*known by his stage name Leandro Viernes*) with a strong political message that ironically challenges the dictatorship of "Like it" and the narcissism of social networks. The artist conveys the ideas in an audiovisual and performative way through dark aesthetics, spectacular costumes, visual elements and provoking lyrics, challenging a mix of social network logo branding and fascism symbolism in a dystopian and neo-punk context, embodied by a faceless dictator.

Leandro Enio Ricciari, born in Buenos Aires, Argentina. He was considered a skilled and respected drummer of underground bands in his early youth. In an atmosphere of intoxicating creativity, he began to create his alter ego while studying composition at the prestigious Berklee Music College Argentina: Leandro Viernes was born.

His first single "Azul Curazao" was celebrated by Latin American audiences and led to him being named "Artist of the Month" by the MTV LA Channel. His live performances have taken him to stages all over the South American continent. In 2013, he began hosting classes, workshops and events to promote the legendary Akai MPC sampler, and founded "Jalea Electronica", a regular community gathering for Akai MPC users in Argentina. In 2017, Leandro felt an urge for change and started a new musical project.

During the European tour of his EP "Trópico", he finally found what he was looking for in the German capital. He moved to Berlin in spring 2018 and was soon performing on stages all over the city, collaborating and jamming with musicians and partners from Azerbaijan, Italy, Germany, USA, New Zealand and France. These collaborations greatly influenced Leandro

and led him to explore new ways of composing and mixing sounds. In 2019, he began work on his new audiovisual and conceptual project Culture Crush. He continued to deepen his relationship with the sampler, which became the central centerpiece of his new live act. In 2020, he was commissioned by COFO Entertainment to compose the music and soundtrack design for two mappings of the Banksy tribute exhibitions "The Mystery of Banksy" and "The Art of Banksy", which were shown in Munich, Mainz, Linz, Dresden, Heidelberg, Berlin, Warsaw (Poland), Seoul (South Korea), Atlanta (USA), Sweden, Austria and more. In April 2021, Culture Crush's "Eros EP" was released via the Swiss label Hawaii Bonsai Records. In February/March 2022, the "Eros EP" was presented to an open-minded audience on the Argentina tour of the same name.

Links and references:

[Eros EP](#)

[100 Años de soledad - Single](#)

[+Info](#)

Artistic milestones:

(Performances, productions, publications, collaborations, awards and grants)

2000 "GEN00" - Compilation, **Sony Music**

2002 "Audiosaludos" - EP

2005 "Música para los Ojos" Album, Nominated 'Alert Artist of the Month' in **MTV-LA Channel**.

2007 Opening act for **Andy Fletcher** at **OneDotZero Festival**

2010 "Viernes por la madrugada" - Album

2011 Wins "Best Soundtrack" award with "Golem 1941", India Film Festival

2014 "Fingir Real" - Single

2017 "Trópico" - EP, European Tour

2020 Composes music for **Banksy** exhibition

2021 Culture Crush - "Eros EP" - [Hawaii Bonsai Records](#)

2022 Argentinean Tour

2023 Compose and perform music for **Afro Fashion Show** at Green Salon of Volksbühne, Berlin

2023 Culture Crush - "100 Años de soledad" - Single

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