

MARK BALET
ETERNEL MUSIC

MARK BALET

REGGAE ROCK VOCALIST BIOGRAPHY

Mark Balet is an Ivorian reggae fusion recording artist, producer and video director based out of Brooklyn, New York. His new album, *Born to Love*, is lively and threaded with an innovative musical fusion of Reggae and Rock that appeals to diverse groups of listeners; a unique, intelligible and harmonious amalgamation that uplifts, intrigues and inspires the listener. The exquisite vocals of Mark Balet are a warm, rich and creamy blend of strength and sensitivity, ingrained with deep meaning, infused with sincerity, and sprinkled with a gentle rasp. His writing style is purposefully profound with explicit intent to deliver a meaningful and worthwhile principle message.

Mark Balet was born in April 1983, in the Ivory Coast to military and diplomat parents. He grew up as a third-culture kid between Abidjan, Cairo, Maryland, Paris, London and Madrid. Mark took a first step in music at the age of 13 in Maryland, and formed in 1996 a Hip-hop Reggae duo called "Mauvaise Race" with his high school best friend Tash. "I improved my musical skills mostly through Sound Systems and open mics. We were very young at the time, and it was really impressive to freestyle among grown folks in such a wild and competitive atmosphere." Mark was influenced by artists such as Bob Marley, Lucky Dube, The Police, Steel Pulse, The Fugees and Alpha Blondy, who also originates from the Ivory Coast.

Formerly known as Marky, in 2007 Mark Balet launched Eternel Music, an independent record label, and released his first French EP in 2009, called Eternel (Eternel Prod – Sony ATV/ EMI Music Publishing). He found his way to the mainstream audience with his first single "Outsider". Sponsored by Mtv Base, Trace Tv and France televisions, he went on a European tour in 2010 and has performed in venues such as New Morning, La Scène Bastille, Le Réservoir, Salle Heineken... Mark Balet has established his musical identity and has created a refreshing Reggae-rock fusion sound with guitar drum and bass. *Born to Love* is an LP of 15 songs recorded in a year with his team composed of guitarist Richie Palacin, and music producer White Gorilla, with the exception of the song "Running" (Produced by Thornato). "Richie is undeniably the best guitarist I've ever met. We've been making music together for the past 9 years, and it was the right time to record a full album together."

His debut album "Born to Love" sweeps the listeners through a life-journey. In 2001, Mark joined a resistance movement against the military regime in the Ivory Coast, and during the war he lost two of his close friends and as well as hundreds of comrades. "The 21st and 22nd of October 2001 were bloody days. Many youths lost their lives. I'm convinced that there is still hope for Africa, but there will be no change without unity." Mark Balet wrote the song "United States of Africa" as a call to unity for the sake of future African generations.

The ongoing love theme throughout the album spans chronological aspects of human experiences with love, beginning from birth the powerful love between mother and child, as depicted in the song "Mother Angel", and ending with the fear and sadness of the loss of love as a result of death, as portrayed in the song "Fallen soldier. The songs in-between encompass different phases of love, such as the distorted feelings of jealousy and betrayal, as in the song "Officer"; discovering the power within oneself to overcome adversity, as an inspirational love simulated in the song "Rising Son"; "Love of a Father" which entails spiritual love; and, of course, the song acclaimed as the album title, "Born to Love", in which he addresses the broader question of why we are here... Mark Balet makes it clear that the answer is: we are "Born to Love".

His debut album is coming out in summer 2014.

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REGGAE ROCK VOCALIST DISCOGRAPHY



ETERNEL (ALBUM)

Composers: Marky / Wolfrank Zannou
Featuring: Murray Head / DJ Poska
Specta (Saian Supa Crew)
Label: Eternel Music / Sony ATV
EMI Musis Publishing



LOVE OF A FATHER (SINGLE)

Composers: Mark Balet
Richie Palacin / White Gorilla
Label: Eternel Music



TONIGHT (SINGLE)

Composers: Mark Balet / Richie Palacin
Label: Eternel Music



OFFICER (SINGLE)

Composers: Mark Balet
Richie Palacin / White Gorilla
Label: Eternel Music

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REGGAE ROCK VOCALIST QUOTE



Jamaican Music

With his debut album, "Born to Love", coming early 2014, Reggae fusion artiste Mark Balet is eyeing to carve a permanent mark on the Reggae musical landscape. Speaking with Jamaicansmusic.com, the passionate crooner spoke to us about everything from the current musical playground to his musical journey throughout the years.

The Reggae Vibe

Soulful with a splash of reggae in this passionate track. Mark Balet presents "Love of a Father", just sit back and vibe with the guitars as Mark Balet takes it home.

DJ Booth

If your plans for Tonight involve getting intimate with a special guy or girl, then you're gonna need some music to set the mood. For the early stages of the evening, you could hardly ask for a better mood-setter than Mark Balet's current single and DJ Booth debut.

On this seductive cut, the internationally-known reggae/rock crooner describes the life-changing experience a woman can expect, should she accept his invitation: "I can take you beyond your imagination... I can make you feel, the way you've never felt." Low self-esteem? He can fix that, too, by complimenting you on a daily basis. To back his come-ons, label boss Eternel Music crafts a low-key instrumental with a breezy Island vibe. Feeling it? Then keep your browsers locked for more fresh cuts leading up to the 2014 arrival of Balet's next album, Born to Love.

Music Business Report

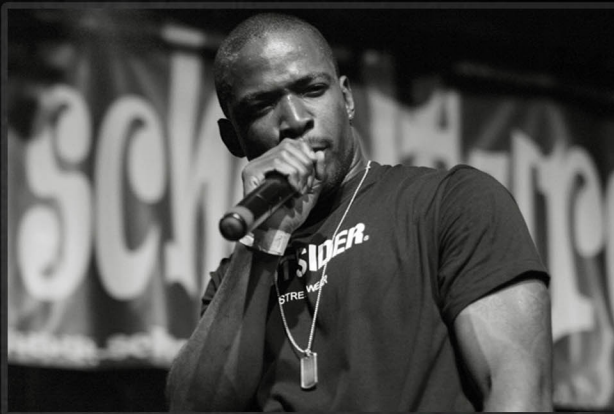
Mark Balet's, Tonight, saw the reggae-rock phenom helping a love-shy woman get comfortable enough to join him between the sheets. On the follow-up feature, he steps out of the bedroom and into the streets, where he soon finds himself being hassled by an Officer of the peace. In addition to a theme—police overreach—that's all-too-relevant in contemporary america, this joint packs some eminently fresh, eclectic boardwork. White Gorilla and Richie Palacin's production incorporates elements of rock as well as reggae and dubstep... and, shockingly, the mixture sounds pretty damn good. Born to Love currently lacks a drop date, but we'll keep you posted on the set as further details emerge.

Hip Hop Life Mag

Mark Balet es un prometedor artista surgido de Brooklyn que está llamando la atención del público por su fusión de reggae rock y hip hop. A principios de 2014 podremos escuchar su álbum debut, 'Born To Love', y a modo de adelanto ya podemos chequear su nueva canción "Tonight"

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REGGAE ROCK VOCALIST PHOTOS



MARK BALET

REGGAE ROCK VOCALIST CONTACT

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