

BIO

'Lara Samira' reads as a beloved poem. Good friends call her Lara and her parents gave her the second name Samira, sounding like a gentle breeze. The 21 year old Lara Samira from Berlin feels she's entered a new chapter in her Indie Singer-Songwriter career and is rewriting her poem into a bolder story with more attitude.

She describes her music as "imperfectly perfect" like perfect cracks on an imperfect ceiling. Mysterious with enchanting vocals. Full productions with electronic influences. Vulnerable and honest lyrics with an edge. Through music, Lara wants to inspire, motivate and shine bright for the people who haven't figured out a way yet to do it on their own.

Together with her Toukan Records team, led by producer Roulsen and songwriter Marcia Sondeijker from Utrecht, The Netherlands, known for her previous single 'something i can't fake' and collaborating with Dutch artists Maan and rapper Sven Alias, Eurovision artists Tamta and Kristin Husoy, Lara is working on more songs that are telling another story.

Her previous single "something i can't fake" was released on February 12 and got premiered at Radio Paradiso in Berlin and is on rotation in their hit playlist. The song also got added to one of Netherlands' biggest Spotify playlist "t Koffiehuis", has 453.000 streams and continues to grow.

When she was little, Lara Samira and her grandpa used to sing a lot together. She would watch countless Disney movies and both her music-loving dad and grandpa taught her that music is important because it allows her to see the world in a brighter light. She started writing around the age of 8, in German, her native language.

In 2016 she saw Grace Vanderwaal's performance on 'America's Got Talent' and felt so inspired she knew she just had to learn how to play the Ukulele. A year later with 'The Voice Of Germany' she would stand on a big stage too. "I remember that experience being unreal, being able to stand on a stage with nothing but a chair and my Uke. These are the most magical moments anyone could find outside of movies and books". This journey lasted until the semifinals, she went on tour with The Voice and played over 20 shows in Germany, singing in front of thousands of people. It's when Lara decided to start making music for a living, playing live at events and weddings.

Although Lara has always been shy talking in front of an audience, on stage she feels free, unprotected and vulnerable in the best way. She's confident that her warm voice is her gift and it helps her to tell her story and speak her mind rather than having a conversation about it. Small mistakes and imperfections are part of her style. Playing the strings of her Ukulele makes her feel even more connected to the music and you'll find her usually performing with it.



