



OF COLOURS

With the highly anticipated release of their debut album 'Entelechy', OF COLOURS prove that after the singles 'Oblivion' and 'Hearts and Minds' they still have a lot of highlights up their sleeves. Emotional density and complex guitar riffing paired up with expressive vocals and emotional shouts that are able to embody not just hardness but vulnerability as well. OF COLOURS – capturing, uncompromising, authentic.



The first steps of the modern metal quintet from Frankfurt am Main, Germany seemed to be easier as for many other young artists because all members, especially frontwoman Anne Brendel, are firmly anchored in the networks of their home area and the scene. One self-released single was enough to bring the band to stage with FIT FOR AN AUTOPSY, NOVELTISTS and CARCER CITY. OF COLOURS took their first festival summer by storm as well: Not only they played the Traffic Jam Open Air but also the Reload Festival after they had confidently won the festivals own newcomer contest. In the course of this festival Anne also took the leading role in the 'Heavy Metal Hörtest', an advertisement campaign by the German Barmer health insurance (1,5 million views on YouTube alone). In the ad she didn't only show a *frightening* good acting performance but also gave a glimpse on her impressive voice. The campaign by one of the biggest German insurance companies was realised by the renowned agency Grey Germany.

That a functioning network does inspire to bigger things seems quite natural after all: OF COLOURS won't just play a modest release show, at the end of April, they invite their fans to their own indoor festival in Frankfurt before they are going to tour throughout Germany with MALCOLM RIVERS (Redfield Digital). On 'Entelechy' another friendship comes into play: As if the track 'Wildfires' wouldn't prick up the listeners' ears already, the clean vocals are sung by Mattéo Gelsomino of NOVELTISTS and it's save to describe the purpose of this feature more than just the need for namedropping.

The songs on 'Entelechy' deliver, next to catchiness and a high technical standard, a thought-out concept regarding the content as well. The singer of OF COLOURS describes the idea behind the new album the following: "Entelechy is a philosophical term. It's about the ability and the potential of every individual to develop and achieve a state of totality all by itself. This means that everyone has the power to reach his goals by his own accord." Also the lyrics of the individual songs deal with the same topic: "The lyrics of the album focus on the evolution of the individual in different emotional and interpersonal contexts. Every song describes the journey to the unfolding of a deeper inner need and to a greater cognition as well." OF COLOURS are prepared and armed to conquer with their debut on every level and expand the circle of friends far beyond the borders of a scene or a nation.

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Title: Entelechy

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Catalogue Number:
REDFIELD 130

Formats:
CD & Digital

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4260080812283

LC 12650

Track List:

1. Reminisce
2. Oblivion
3. The Arrival (feat. Johannes Schöbinger)
4. Rats
5. Mariner
6. Hearts and Minds (Prevailing Dystopia)
7. Meronomy
8. Wildfires (feat. Mattéo Gelsomino)
9. Holonomy
10. Makeshift Memento

Production:

Kristian Kohlmannslehner
(Kohlekeller Studios)

Artwork:

Alexandros Rizopoulos & HAD Design

Photo:

Alexander Zintler

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